

Product Name	Rice Krispies Treats made with Whole Grain
Flavor Description	Production
SKU Description	KEILLOGGS
Brand	



Date Created	02/17/14
SKU #	10531
Kosher Status	Not Kosher
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	1
USDA Ounce Equivalents of Meat/Bean Alternative	
Carbohydrates	12
Fat	
Protein	
Free	
Whole Grains (Serving)	18

999-1317 6.25.14

Ingredients:
 WHOLE GRAIN BROWN RICE, MARSHMALLOW (FRUCTOSE, SUGAR, CORN SYRUP SOLIDS, GLYCERIN, DEXTROSE, GELATIN, SALT, NATURAL AND ARTIFICIAL FLAVOR), CORN SYRUP, MARGARINE (SOYBEAN AND PALM OIL WITH TBHQ FOR FRESHNESS, WATER, NATURAL AND ARTIFICIAL BUTTER FLAVOR (CONTAINS MILK), DATEM, ACETYLATED MONOGLYCERIDES, BHT (PRESERVATIVE), VITAMIN D3, VITAMIN A PALMITATE), CONTAINS 2% OR LESS OF SUGAR, SALT, SOY LECITHIN, IRON, NACRYLAMIDE, VITAMIN B1 (THIAMIN HYDROCHLORIDE), VITAMIN B6 (PYRIDOXINE HYDROCHLORIDE), VITAMIN B2 (RIBOFLAVIN).

ALLERGEN INFORMATION:
 CONTAINS MILK AND SOY INGREDIENTS.

Other Required Statements:

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

Calories:	2,000	2,500	Print value if "Y"
Total Fat	65g	80g	Y
Sat. Fat	20g	25g	Y
Cholesterol	300mg	300mg	Y
Sodium	2,400mg	2,500mg	Y
Potassium	3,500mg	3,500mg	Y
Total Carbohydrate	300g	375g	Y
Dietary Fiber	25g	30g	Y
Protein	50g	65g	Y

Calories	408	Vitamin A	871 IU
Calories from fat	85	Vitamin C	0 mg
Total Fat	9.5g	Calcium	18.5 mg
Saturated Fat	2.3g	Iron	6.3 mg
Polyunsaturated Fat	2.5g	Vitamin D	100 IU
Monounsaturated Fat	3.6g	Vitamin E	0 IU
Trans Fat	0.1g	Thiamin	0.94 mg
Cholesterol	0 mg	Riboflavin	0.70 mg
Sodium	382 mg	Niacin	4.5 mg
Potassium	134 mg	Vitamin B6	1.31 mg
Total Carbohydrate	76.5g	Folic Acid	28 mcg
Dietary Fiber	1.7g	Vitamin B12	0.0 mcg
Soluble Fiber	0.0g	Pantoic Acid	NA mg
Insoluble Fiber	28.3g	Phosphorus	133 mg
Sugars	NAg	Magnesium	71 mg
Sugar Alcohols	4.4g	Zinc	1.0 mg
Protein	NAg	Copper	NA mg
		Manganese	NA mg
		Selenium	NA mcg
		Molysure	8.0 %
		Ash	1.6 %

Total Fat	Less than	65g
Sat. Fat	Less than	20g
Cholesterol	Less than	300mg
Sodium	Less than	2,400mg
Potassium		3,500mg
Total Carbohydrate		300g
Dietary Fiber		25g
Protein		50g

Julia M. Jursitz

St. Director, Nutrition Labeling & Regulatory Compliance
 Kellogg Company

SKU #	Case	4 - 3.84 packs
38000110528	Carton	33.84oz (201.84oz) 900g
38000110535	Pouch	1.41oz (40g)
38000110542		

Serving Size	1 Bar		
Serving Size oz	40		
Calories from Fat	35		
Total Fat	4g	5%	10%
Saturated Fat	1g	2%	4%
Trans Fat	0g	0%	0%
Polyunsaturated Fat	0g	0%	0%
Monounsaturated Fat	0g	0%	0%
Cholesterol	0mg	0%	0%
Sodium	150mg	3%	6%
Potassium	31mg	1%	2%
Total Carbohydrate	31g	10%	20%
Dietary Fiber	<1g	0%	0%
Soluble Fiber	0g	0%	0%
Insoluble Fiber	0g	0%	0%
Sugars	11g	22%	44%
Sugar Alcohol	0g	0%	0%
Other Carbohydrate	0g	0%	0%
Protein	2g	4%	8%
Vitamin A	6%	12%	24%
Vitamin C	0%	0%	0%
Calcium	0%	0%	0%
Iron	10%	20%	40%
Vitamin D	10%	20%	40%
Vitamin E	10%	20%	40%
Vitamin K	10%	20%	40%
Thiamin	25%	50%	100%
Riboflavin	15%	30%	60%
Niacin	8%	16%	32%
Vitamin B6	25%	50%	100%
Folic Acid	25%	50%	100%
Vitamin B12	25%	50%	100%
Biotin	25%	50%	100%
Pantoic Acid	25%	50%	100%
Phosphorus	25%	50%	100%
Iodine	25%	50%	100%
Magnesium	25%	50%	100%
Zinc	25%	50%	100%
Selenium	25%	50%	100%
Copper	25%	50%	100%
Manganese	25%	50%	100%
Chromium	25%	50%	100%
Molybdenum	25%	50%	100%

*Note: This document is for technical use only. Please refer to packaging or sales materials for correct trademark usage.